

Station	WPMY-TV PITTSBURGH, PA	Agency	() WATERFRONT STRATEGIES	Rep Firm	
Advertiser	() POLITICAL ISSUE GROU		3050 K ST NW, #100	Sales Office	() WASHINGTON
Product	HOUSE MAJORITY PAC		WASHINGTON, DC 20007	Salesperson	() KATHRYN SARDINSKY
Estimate#	2162	Agency C/P1/P2/E	79/86/2162		
Buyer	Dan Nagelberg	Flight Dates	10/23/2012 - 10/29/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
---	-----	-----	-----	----	-----	-----	-----	----	----	-----
1	10/23-10/29	2P-3P	STEVE WILKOS	:30	\$60.00	TU-F,M	5	1	5	\$300.00
2	10/23-10/29	3P-330P	JUDGE ALEX	:30	\$75.00	TU-F,M	5	1	5	\$375.00
3	10/23-10/29	330P-4P	JUDGE ALEX B	:30	\$75.00	TU-F,M	5	1	5	\$375.00
4	10/23-10/29	4P-5P	WE THE PEOPLE/WE-PEOPLE B	:30	\$75.00	TU-F,M	5	1	5	\$375.00
5	10/23-10/29	10P-1030P	FRIENDS<	:30	\$150.00	TU-F,M	5	1	5	\$750.00
6	10/25-10/25	9P-10P	WHITE COLLAR	:30	\$300.00	TH	1	1	1	\$300.00

---REPORT TOTALS---

Report Totals: 26 / \$2,475.00

---SALES MONTHLY TOTALS---

Oct 12:	21 / \$2,040.00	Nov 12:	5 / \$435.00
Sales Totals: 26 / \$2,475.00			
Station Totals: 26 / \$2,475.00			
Lines not sent/rcld/rtrn: 0 / \$0.00			

---COMPETITIVE---

Market Totals	\$247,500	CABL	0%	KDKA	0%	UNKN	99%	WNPA	0%	WPGH	0%
---------------	-----------	------	----	------	----	------	-----	------	----	------	----

Station

WPMY-TV PITTSBURGH, PA

Advertiser

() POLITICAL ISSUE GROU

Product

HOUSE MAJORITY PAC

Estimate#

2162

Buyer

Dan Nagelberg

Phone#

Fax#

Agency

() WATERFRONT STRATEGIES

3050 K ST NW, #100

WASHINGTON, DC 20007

Agency C/P1/P2/E

79/86/2162

Flight Dates

10/23/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

Sales Office

() WASHINGTON

Salesperson

() KATHRYN SARDINSKY

Salesperson Phone#

202-955-5342

Salesperson FAX#

WPMY

1%

WPXI

0%

WTAE

0%

Books

null

Demos

RA35+